

# suddenly Mommy!



**Suddenly Mommy!**  
Written and Performed by  
**Anne Marie Scheffler**

**Select Press**

Last revised:

December 17, 2014.



# Suddenly Mommy!

Every woman who's had a baby recognizes the moment when your first name changes to suddenly "Mommy"!

This hilarious one-woman show takes us through every mom's experience of good times, bad advice, and trying to do it all.

From hot dates to play dates, experience the rollicking rollercoaster of motherhood. Because no matter how you planned it... it always comes suddenly!

Written and performed by Anne Marie Scheffler, of The Second City, The Comedy Network, and *SPANK! The Fifty Shades Parody*.

**Suddenly Mommy is a laugh-out-loud night out for anyone who is a mom... or who has one.**



## Select Quotes:

"Hilariously funny and charming! A comedy about the struggles of attempting to be a super mom and having it all. Anne Marie is very funny and sexy. Who couldn't love a comedian that takes shots at Supernanny and Celine Dion all at once? ...well worth seeing. Good for all ages!"

- *Winnipeg Free Press*

"Anne Marie Scheffler didn't think motherhood would be this hard. She thought she could be the sexy showbiz mom, with a baby in one arm, a movie script in the other. Her jarring realization otherwise makes for a humorous and entertaining show. Scheffler is a charismatic, sparkling performer."

- *CBC Radio*

"A one-woman show about trading in the world of manicures and Manolos for toddlers and Thomas the Tank Engine"

- *The Mirror, Toronto*

"Scheffler simply sparkles!"

- *The Toronto Star*

"She's like a young Betty White!"

- *San Jose Mercury News*

"Anne Marie Scheffler is a firecracker on stage!"

- *Vue Weekly*

"I was **MOVED!!** Like I laughed and I cried... you were completely admired and loved and honored. Your vulnerability was palpable. And such heart! It was very moving. THANK YOU for your incredibly inspiring work. And my girlfriend, who is not in the business, but is a mother of two boys, was floored. She completely related, and laughed, and we had a blast together. Thanks."

- *David Ludwig*

"You were beyond amazing. Every single beat, every moment was captivating, funny, really profound. OMG."

- *Joe Bodelai*



IN THE MIRROR | Thursday, July 1, 2010

# Motherhood an inspiration for East York performer

DANIELLE MILLEY  
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Known for taking situations in her own life and exaggerating them for comedic effect, Anne Marie Scheffler is at it again with her latest show, *Suddenly Mommy!*  
The East York resident is bringing her one-woman show about trading in the world of manicures and Manolos for toddlers and Thomas the Tank Engine to this year's Toronto Fringe Festival.  
"It's about going from being a single party girl to a mom," she said.  
Having had her children in her mid-30s, she struggled to find the balance between ful-

filling her goals and desires as an actress/writer and woman and being the best mother she could. In the show, presented in her trademark comic style, Scheffler demands answers from a world where she is no longer first and motherhood isn't like how it is presented in tabloids or on TV.  
Being mom to her sons, aged 3 and 5, and step-mother to an 11-year-old girl is hard work, but Scheffler said she's finally learning how to juggle it all—and that includes putting herself first sometimes.  
"When you're miserable and depressed because you haven't been true to yourself, you can't be a good mom," she said.

At first she struggled with the guilt of wanting to be there for them every minute and to do everything for them, but she's learned to let go of some of that guilt. And that working to achieve her own dreams and being successful is a great example to her children.  
Scheffler has a long list of TV credits including *Due South* and *Queer as Folk*; she's appeared in a number of TV and radio commercials—she's the voice of Milestone's restaurant—and she's written and performed six other critically acclaimed shows (including the *Norma* series).  
Being a mom hasn't kept her from working, but it has changed the way she works.



East York's Anne Marie Scheffler's latest show is *Suddenly Mommy!*, which will be performed at the Toronto Fringe Festival.

THE SUDBURY STAR  
thesudburystar.com  
ENTERTAINMENT  
Thursday, June 23, 2011 Editor Darren MacDonald • 705-6

COMEDY: Anne Marie Scheffler

# Confessions of a bad mom

RITA POLIAKOV  
The Sudbury Star

Anne Marie Scheffler is a bad mother. And she's OK with that.  
"There's the spending money on me instead of the kids, there's the trying to quit (parenthood), there's the leaving whenever I can," said Scheffler, before pausing. "I'm a pushover, that's why I'm a bad mom."  
The comedian, actress and writer will be critiquing her parenting skills today during her seventh one-woman show, entitled *Suddenly Mommy!* After exploring her Polish-Catholic roots, destructive dating skills and a poorly thought-out triathlon attempt, Scheffler has turned her attention to motherhood, something she jumped into without checking for sharks.  
"It sucks being a mom," said the Second City alumni.  
"It sucks that you're supposed to make food three times a day and they don't eat it. It sucks that you have no time to put on makeup any more.  
"I did everything like, 'Oh crap, I'm getting old. Better have kids.' It sucks that, if you don't have a plan, it's going to bite you in the ass."  
Scheffler premiered her show in 2009, and has been fine-tuning it since then.  
"Whenever anyone complains about the show, I really listen to it to see what's missing."  
*Suddenly Mommy!* follows a woman who decided that the biological clock was ticking a bit too quickly. The main character, a version of herself, marries a relative stranger and becomes a first-time mom and step-mom.



“It sucks being a mom ... It sucks that you're supposed to make food three times a day and they don't eat it. It sucks that you have no time to put on makeup any more.”  
Anne Marie Scheffler

Scheffler, who refuses to reveal her age, but describes herself as "not 29 any more," has two children of her own, aged four and six, and a 13-year-old stepdaughter.  
She decided to take her show to Sudbury after her friend, a local resident, insisted the city needed to see the production.  
Although she was born in Toronto, Scheffler grew up near Orangeville, Ont.  
"I'm a small town girl in the big city, so I think my roots come through," she said, explaining that she has "found success in Toronto, but enjoys touring smaller cities."  
"I'm happy to go to Sudbury. I have a wonderful history in Sud-

bury and I love it ... I will always love the small town."  
Along with Second City and her shows, Scheffler, the voice of Milestones Restaurant, also starred in a one-hour comedy special on CTV and the Comedy Network. As a middle child, Scheffler always strived for attention.  
"I'm from a Polish Catholic family. There's four kids and I needed attention at the dinner table. I realized making my siblings laugh was the best way," she said.  
When Scheffler first thought about performing, she aimed to be a serious actor. But it didn't quite work out.  
"Everyone would laugh every

time I did a serious scene, so I thought, 'Maybe I got some comedy in me,'" she said.  
Scheffler started her career doing improv at Second City while she went through the Fringe Festival circuits, which how she ended up in Sudbury with her first show, a hastily written one-woman performance that replaced a clowning bit she had originally planned for.  
Her plans fell through when her partner backed out, leaving her with a spot in the Summer Works Festival in Toronto.  
"It was my first time doing my own show. The first night I did my monologue, a 45-minute monologue about a Polish

Catholic girl named Norma, I'm standing in front of the audience and they're laughing at me the whole time. I thought, 'They hate the show.'"  
But that wasn't the case. After being called a hidden gem by NOW magazine, she took her show on a Fringe Festival tour.  
"The first thing I did was go to Sudbury in 1995. I did the Sudbury Fringe, the Edmonton Fringe, the San Francisco Fringe. Sudbury is the best," she said. "Sudbury is a town with a lot of heart."  
Scheffler will perform *Suddenly Mommy!* today at Little Montreal at 8 p.m. Tickets available at the door.  
rpoliakov@thesudburystar.com



Supplied photo

Tonight at Little Montreal, comedian Anne Marie Scheffler will perform *Suddenly Mommy!*. The comedy starts at 8.



## Arts&amp;Entertainment



PHOTO COURTESY ANNE MARIE SCHEFFLER

**BLONDE AMBITION:** Actor, writer and comedian Anne Marie Scheffler stars in *Suddenly Mommy*, a one-woman show about a self-confessed bad mother.

# Actress clearly no dumb blonde

Golden-haired Scheffler has embraced the stereotype but is branching out with comic show on motherhood

**OMAR MOSLEH**  
Arts & Entertainment

Having starred in shows such as *Clearly Blonde* and billing herself as That Funny Blonde Girl, Anne Marie Scheffler is clearly a woman who doesn't shy away from her stage persona.

But make no mistake — while Scheffler may embrace her role as the ditz blonde, there's more to this actor, writer and comedian than her golden locks.

"I love to create my own pieces because I really have something to say," she said. "Being on stage means I'm able to really create my own message."

In this instance, the message is motherhood is not as easy as it looks.

While biking to an audition, fittingly, Scheffler came up with the idea for *Suddenly Mommy*, a play she wrote and starred in about a self-confessed bad mom who juggles her career and motherhood.

"One second I almost had a TV series, and the next second I'm covered in barf," she said.

"So I thought wouldn't it be funny to tell this story, which is, all of a sudden I'm a mom."

*Suddenly Mommy* is Scheffler's seventh one-woman show, which she compares to standup style comedy.

The mother of three lives near Greenwood and Danforth avenues and has performed across Canada and in San Francisco and Los Angeles.

She was a regular cast member in Toronto's Second City national touring company and had her own one-hour comedy special on CTV and the Comedy Network. She also does scriptwriting, voiceovers and has appeared in more than 40 commercials.

The comedian, who got married after she discovered she was pregnant, said she believes many women can relate to the show's protagonist.

"We're encouraged to (focus on) our career first," she said. "And then you're like holy crap I'm in my 30s, I'd better have babies before I

don't have any ovaries left."

*Suddenly Mommy* first debuted at the Winnipeg Fringe Festival to lukewarm reviews, so Scheffler realized she had to do something fresh.

"I really had to work it to find why this isn't a typical mom show," she said. "Mine is different because I'm a bad mom."

The show chronicles Anne Marie's struggle in pursuing the glam and glitz of showbiz while changing diapers in her spare time.

"The more I work on the show, the more I realize I'm trying to run away from being

a mom," she said. "And that's part of the show."

She said getting into the headspace of a bad mom made her look critically at her own motherhood.

"It really forces me to be a better mom," she said. "It's incredible."

A middle child in a family of six who originally wanted to go into dramatic acting, Scheffler credits her own family life as part of the reason she went into comedy.

"I think I was just trying to be loud and funny for attention," she said. "I guess I never stopped."



**It took her years to find her true identity.**

**Suddenly "Mommy" is her first name.**



## The KDOONS Network

KDOONS is the new production brand combining the talents of Logograph, Kidoons Inc., Craig Francis Design, and WYRD Productions. Separately and together, the KDOONS team has been responsible for hundreds of theatrical campaigns ranging from *Plácido Domingo* to Natalie Cole, from *The Second City* to *Cirque Musica*, *TELUS Events* and *Cineplex Big Screen Events*. The team has been instrumental in branding and marketing hit shows such as *MacHomer*, *Bigger Than Jesus*, and *Bowfire*.

KDOONS has several theatrical shows in development, including a re-imagined classic *Twenty Thousand Leagues Under The Sea*, which will begin touring in 2015-16 following its world premiere at the TORONTO 2015 Pan Am/Parapan Am Games. Other projects in development include the baby boomer docu-theatrical *BOOM!*, the motherhood comedy *Suddenly Mommy!*, and the fairy tale *Rose Red*.

The KDOONS team has rich experience developing integrated web, email, and social media marketing for agents, and presenting venues. With the Kidoons Network of over 250 youth properties of family entertainment, and millions of visitors worldwide, KDOONS is also collaborating on outreach and online education, bringing learning opportunities to an international audience beyond those who attend its shows. [www.kdoons.com](http://www.kdoons.com)

## Booking Information

LIVE BOOKING AGENT- US & Canada  
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## Anne Marie Scheffler

Anne Marie Scheffler is a professional actress, writer, voice artist and comedian. She has created and toured seven one-woman shows across North America. Her play *Not Getting It* was made into a Comedy Network special for CTV, for which she was nominated for a Canadian Comedy Award. Her show *Suddenly Mommy!* has been mounted in cities including Los Angeles, New York, and Toronto.

Anne Marie is a Second City Alumna (Toronto's National Touring Company), and has a long list of television and film credits, including *She's So Funny*, *Adventures In Comedy*, and as a regular cast member on *Real Men*. She is currently developing a TV series based on her live shows with the KDOONS Network and renowned writer Rosie Shuster (*SNL*).

Anne Marie is also the co-writer and co-star of *Spank! The Fifty Shades Parody*, which recently ran in Las Vegas and is touring US and Canada. An award-winning screenwriter, she does funny commercials and she's the voice of *Sail The Outdoor Superstore*. You can see her on TV, writing and performing at comedy clubs and festivals. She's that funny blonde girl! [www.annemariescheffler.com](http://www.annemariescheffler.com)

